

Health DATA is a public service program of the UCLA Center for Health Policy Research. The goal of the program is to providing training to build the capacity of advocates, organizations, and coalitions to use health research data to address public health issues important to the communities they serve.

Staff and volunteers learn how to access and apply health research data in their program and policy work through Health DATA workshops and technical assistance. Program participants reflect a broad range of health interests and represent a diversity of public health and advocacy professionals, including:

- Executive Directors
- Policy Advocates
- Program and Project Directors
- Health Educators
- Fundraising and Development staff
- Other staff and volunteers

Past participant have used their training to apply health research data to:

- Present convincing policy proposals;
- Implement useful and informative needs assessments;
- Complete successful funding applications; and
- Increase their capacity to address community health issues.

Health DATA Training Programs

Health DATA offers a variety of training programs to build knowledge and skills to understand, analyze, and use health and social research data to advance policy and program goals. The training is interactive and stimulating, using games, role-playing, exercises, group discussion, and creative problem solving exercises. All training programs can be customized to include data specific to an organization's area of interest. Most programs are available in Spanish.

The AskCHIS Community Workshop: Online Data Access Training for the California Health Interview Survey This is an introductory workshop to build data knowledge and skills using AskCHIS the online data reporting system of the California Health Interview Survey (CHIS). Participants learn how to obtain CHIS data on their topic of interest, how to use tools for analyzing CHIS data, how to present their findings and visually present CHIS data in tables, charts, and spreadsheets. Participants learn how to use data for planning, development, and advocacy.

Performing a Community-Based Assessment Workshop The Community Assessment Workshop enables participants to develop, implement and evaluate a health assessment of their community. Participants learn how to plan an assessment, identify and map community assets, and how to collect and analyze data for their assessment. They also learn how to identify and engage community collaboration in the assessment process. At the conclusion of the workshop, participants complete a community assessment action plan.

Introduction to Health Data Workshop For staff and community members who are new to the field or who have limited experience using health research data in their work, we offer the Introduction to Health Data Workshop. Participants build knowledge and skills to understand, analyze, and present research data to promote community health. Participants learn how to identify relevant and reliable sources of data and how to refine their data search. At the conclusion of the workshop, participants practice applying the skills they have learned to advance their health program and policy goals.

Train the Trainer Course Train-the-Trainer is a three-day course for representatives of community-based organizations to learn how to train staff and volunteers to work with data. Participants learn how to train with the Health DATA Introduction to Health Data curriculum or the Performing a Community Assessment curriculum. Trainers learn how to develop a training plan, use interactive training techniques, conduct

community workshops, and evaluate their training.

Media Advocacy Workshop The Media Advocacy Workshop builds knowledge and skills to identify, understand, and apply media strategies to advocate public health policies. Using research data, participants learn how to identify policy-based solutions to public health issues. Participants learn how to identify target audiences, create and present messages to attract media coverage to influence public opinion and persuade policy makers.

Client Based Program Evaluation Course This is a Civic Engagement service learning course conducted each Spring quarter in collaboration with the UCLA Center for Community Learning. The course is designed for both UCLA undergraduates and community partners working in public health non-profits. Participants learn the theory and practice of program evaluation by designing and implementing a program evaluation study which benefits the home agency of the staff persons enrolled in the course.

Technical Assistance

Participating organizations can also obtain technical assistance from the Health DATA Program. Technical assistance is available by request for one-on-one help with the collection, evaluation, application and presentation of health research data to specific aspects of their organization's work.

Program Fees

Health DATA workshops and courses are available through grant support or on a fee basis. Fees include technical assistance support for participants. Contact us for fee and scheduling information.

How to Contact Us

Visit our website at <http://www.healthpolicy.ucla.edu/healthdata/index.html> to learn more about the program. We can be reached by phone at (310) 794-0983 or by email at hdp@ucla.edu to answer your questions or to discuss how Health DATA can help your organization.

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Established in 1994, the UCLA Center for Health Policy Research conducts research on national, state and local health policy issues, provides public service to policy makers and community leaders, and offers educational opportunities for graduate students and post-doctoral fellows. For more information visit our web site at www.healthpolicy.ucla.edu.

Health DATA programs are made possible through the generous support of these organizations: The California Endowment, The California Wellness Foundation, Kaiser Permanente, Community Technology Foundation of California, and UCLA in LA Center for Community Partnership