GOALS & OBJECTIVES

Goal:
The goal of the Trends in the Health of Older Californians Project is to train and provide technical assistance to staff of community-based organizations to increase their capacity to obtain and apply relevant health data to support their fund seeking, program development and policy advocacy work.

Objectives:
Upon completion of this training, you will be able to:
- Identify and define relevant and appropriate elder health data for program development and policy advocacy;
- Determine the appropriate uses and limitations of data;
- Create local estimates; and
- Effectively present data findings to professional and lay audiences.