

APÉNDICE E: RECURSOS

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Los siguientes son algunos recursos que le pueden ayudar en el proceso de planificar y hacer su evaluación comunitaria.

CÓMO HACER UNA EVALUACIÓN COMUNITARIA

1. Association of State and Territorial Public Health Nutrition Directors. **Moving to the Future: Developing Community-Based Nutrition Services.** <http://www.vahealth.org/wic/session1.pdf>
2. The International Development Research Centre. **Designing and Conducting Health Systems Research Projects: Volume 2.** http://www.idrc.ca/en/ev-33013-201-1-DO_TOPIC.html
3. The International Development Research Centre. **Designing and Conducting Health Systems Research Projects: Volume 1, Proposal Development and Fieldwork.** http://www.idrc.ca/en/ev-33011-201-1-DO_TOPIC.html
4. Iowa State University. **Preparing for a Collaborative Community Assessment.** <http://www.extension.iastate.edu/Publications/CRD334.pdf>
5. New York State Department of Health. **Community Health Assessment Clearinghouse.** <http://www.health.state.ny.us/nysdoh/chac/>
6. North Carolina Department of Health and Human Services. **Community Assessment Guide Book.** <http://www.schs.state.nc.us/SCHS/data/databook/2002/GuideBook2002.pdf>
7. Prevention Institute. **THRIVE: Tool for Health and Resilience In Vulnerable Environments.** Wonderful online tool for understanding and prioritizing factors within your own community that can help improve health and safety. <http://www.preventioninstitute.org/thrive/index.php>

DATOS DE EVALUACIÓN/ INFORMES

1. Annie E. Casey Foundation. **Kids Count Data Book.** <http://www.aecf.org/kidscount/>
2. Berkeley-Charleston-Dorchester Council of Governments and Trident United Way. **Measuring for Success 2004 Report.** <http://www.charlestonchamber.net/content.asp?name=Site&catID=2774>

3. Children NOW. **California Data Book.**
http://publications.childrennow.org/publications/invest/databook_2005.cfm
4. Children NOW. **Children's Report Card.**
http://www.childrennow.org/publications/report_card.html
5. Health Canada. **Community Health Needs Assessment: A Guide for First Nations and Inuit Health Authorities.** http://www.hc-sc.gc.ca/fnihb-dgspni/fnihb/bpm/hfa/transfer_publications/community_needs_assessment.htm
6. Healthcare Association of Southern California and the County of Orange Health Care Agency. **Orange County Health Needs Assessment.** <http://www.ochna.org>
7. University of Missouri – Office of Social and Economic Data Analysis. **Boone County Health and Human Services Needs Assessment.**
<http://www.oseda.missouri.edu/special/booneco/>
8. The National Alliance for Hispanic Health. **Hispanic Health Needs Assessment.**
http://www.hispanichealth.org/hhna2001_1.pdf

COMO SOLICITAR PARA UNA SUBVENCIÓN

1. The Foundation Center. **Helping grantseekers succeed, helping grantmakers make a difference.** <http://fdncenter.org/>
2. The Foundation Center. **Orientation to the Grantseeking Process.**
<http://fdncenter.org/learn/orient/intro1.html>
3. The Foundation Center. **Proposal Writing Short Course.**
<http://fdncenter.org/learn/shortcourse/prop1.html>
4. The Foundation Center. **Glossary of Philanthropy-Related Terms.**
http://fdncenter.org/learn/ufg/ufg_gloss1.html
5. Michelle K. Carter. **Organizing the Grant Writing Process: 7 Things to Do Before Writing (in English and Spanish).**
<http://www.scn.org/ip/cds/cmp/modules/res-grn.htm>
6. North Central Regional Educational Laboratory. **Finding and Developing Resources for Comprehensive School-Linked Strategies for Children and Families.** <http://www.ncrel.org/sdrs/areas/issues/envrnmnt/css/ppt/chap3.htm>
7. Partners in Information Access for the Public Health Workforce. **Links to Grants and Funding Opportunities.** <http://phpartners.org/grants.html>

8. Phil Bartle. **Community Project Resources (in English and Spanish).**
<http://www.scn.org/ip/cds/cmp/modules/res-int.htm>

COMO HACER UNA ASOCIACIÓN COMUNITARIA

1. Families USA. **Working with the Faith Community: Reflections from a National Faith Leader.** <http://www.familiesusa.org/assets/pdfs/Faith-Community-checklist.pdf>.
2. The Foundation Center. **Voluntarism: A Resource List.**
<http://fdncenter.org/learn/topical/voluntarism.html>
3. Kathryn Johnson (Editor), Wynne Grossman (Editor), Anne Cassidy (Editor). **Collaborating to Improve Community Health: Workbook and Guide to Best Practices in Creating Healthier Communities and Populations.** July 1997, Jossey-Bass. Available at: <http://www.josseybass.com/WileyCDA/WileyTitle/productCd-0787910791.html>
4. **National Community Building Network.** <http://www.ncbn.org/>
5. North Central Regional Educational Laboratory. **Building Collaborative Partnerships.**
<http://www.ncrel.org/sdrs/areas/issues/envrnmnt/css/ppt/chap1.htm>
6. Phil Bartle. **Methods to Strengthen Communities: Raising Capacity in Low-Income Neighbourhoods (in English and Spanish).** <http://www.scn.org/cmp/>
7. Phil Bartle. **Community Empowerment: Some Key Words for Mobilizers.**
<http://www.scn.org/cmp/key/key0.htm>
8. Prevention Institute. **Collaboration Math: Enhancing the Effectiveness of Multidisciplinary Collaboration:**
http://www.preventioninstitute.org/tool_collmath.html.
9. Prevention Institute. **Developing Effective Coalitions: An Eight Step Guide:**
http://www.preventioninstitute.org/tool_8step.html.
10. Prevention Institute. **The Tension of Turf: Making it Work for the Coalition:**
http://www.preventioninstitute.org/tool_turf.html.
11. University of Kansas. **Community ToolBox: Bringing Solutions to Light.**
<http://ctb.ku.edu/>. (A comprehensive, hands-on community capacity building site).

LIDERAZGO/ COMO SER UN(A) FACILITADOR(A)

1. Center for Collaborative Planning. **The Consensus Process.**
<http://www.connectccp.org/resources/14consensus.pdf>
2. Center for Collaborative Planning. **Coping with Conflict.**
<http://www.connectccp.org/resources/15conflict.pdf>
3. Center for Collaborative Planning. **A Gifted Facilitator.**
<http://www.connectccp.org/resources/17gifted.pdf>
4. Center for Collaborative Planning. **Facilitating Effective Communication.**
<http://www.connectccp.org/resources/16facilitating.pdf>
5. Center for Collaborative Planning. **Ground Rules and Agreements.**
<http://www.connectccp.org/resources/18groundrules.pdf>
6. **The Community Leadership Association.**
<http://www.communityleadership.org/>
7. The Community Partnership for Older Adults. **Brainstorming Tips and Processes.**
<http://www.partnershipsforolderadults.org/resources/resource.aspx?resourceGUID=5b1c9f3e-50a7-426d-bd72-795803718d77§ionGUID=753922c9-ded1-4921-82cc-b087db71bc8c>
8. Conflict Research Consortium, University of Colorado. **Consensus Building.**
<http://www.colorado.edu/conflict/peace/treatment/consens.htm>
9. The Public Disputes Program: Part of the Inter-University Program on Negotiation at Harvard Law School. **A Short Guide to Consensus Building.**
http://web.mit.edu/publicdisputes/practice/cbh_ch1.html
10. University of Florida, IFAS Extension. **Facilitating and Managing Group Participation: Effective Meetings.**
<http://edis.ifas.ufl.edu/pdffiles/pd/pd05100.pdf>

MÉTODOS DE RECOPIACIÓN DE DATOS

1. Colorado State University. **Quantitative and Qualitative Research Guide.**
<http://writing.colostate.edu/references/research.cfm>
2. The International Consortium for the Advancement of Academic Publication. **Resources for Methods in Evaluation and Social Research.**
<http://gsociology.icaap.org/methods/>

3. National Science Foundation, Division of Research, Evaluation and Communication. **User-Friendly Handbook for Mixed Methods Evaluations.**
<http://www.ehr.nsf.gov/EHR/REC/pubs/NSF97-153/start.htm>. (Great information on many data collection methods).
4. Professor William M. Trochim, Cornell University. **Research Methods Knowledge Base.** <http://www.socialresearchmethods.net/kb/>
5. Rob McBride and John Shostak. **Qualitative versus Quantitative Research.**
<http://www.enquirylearning.net/ELU/Issues/Research/Res1Ch2.html>
6. Shippensburg University. **Qualitative Methods Workbook.**
<http://www.ship.edu/~cgboeree/qualmeth.html>
7. University of Florida, IFAS Extension. **Questionnaire Design.**
<http://edis.ifas.ufl.edu/TOPICTopicQuestionnaireDesign>
8. University of Wisconsin Cooperative Extension. **Qualitative-Quantitative Power Point presentation.**
<http://www.uwex.edu/ces/pdande/evaluation/powerpt/QUANQUAL.PPT>

Mapas de recursos:

1. Centers for Disease Control and Prevention. **Community Health Worker Programs Materials on Breast Cancer and Cervical Cancer, Section on Asset Mapping.** <http://www.cdc.gov/cancer/nbccedp/training/trainpdfs/hb-commassess.pdf>
2. Community Building Resources. **Community Capacity Building & Asset Mapping**®. http://www.cbr-aimhigh.com/workshops/asset_maps.htm
3. Environmental Youth Alliance-Youth Community Assets Mapping Initiative. **Youth Community Asset Mapping Manual Booklet.**
<http://www.eya.ca/youthmappers/docs/YCAMReport.pdf>
4. Healthy-Children-Healthy-City Asset Mapping Project. <http://www.healthycity.org>
5. Neighborhood Knowledge California. <http://www.nkca.ucla.edu>
6. Northwest Regional Educational Laboratory. **Mapping Community Assets Workbook.** http://www.nwrel.org/ruraled/publications/com_mapping.pdf
7. University of Kansas Community ToolBox. **Chapter 3, Section 1: Developing a Plan for Identifying Local Needs and Resources.**
http://ctb.ku.edu/tools/en/section_1019.htm

8. University of Kansas Community ToolBox. **Chapter 3, Section 8: Identifying Community Assets and Resources.**
http://ctb.ku.edu/tools/en/sub_section_main_1043.htm
9. University of Wisconsin-Madison. **Identifying, Mapping and Mobilizing Our Assets.** <http://www.uwex.edu/ces/lmcourse/PDFs/assets.pdf>
10. Youth Community Asset Mapping. **Mapping Gallery.**
<http://www.eya.ca/youthmappers/>

Grupos de enfoque:

1. American Statistical Association. **What Are Focus Groups?**
<http://www.bren.ucsb.edu/academics/courses/281/Readings/whatarefocusgroups.pdf>
2. California Department of Health Services and Northern California Grantmakers AIDS Task Force. **Good Questions/ Better Answers: A Formative Research Handbook for California HIV Prevention Programs. "Focus Groups"**
<http://www.caps.ucsf.edu/capsweb/goodquestions/>
3. Human Resources Development Canada. **Evaluation Toolkit Focus Groups.**
<http://www11.hrdc-drhc.gc.ca/pls/edd/toolkit.list>
4. International Nutrition Foundation for Developing Countries. **A Manual for the Use of Focus Groups.** <http://www.unu.edu/unupress/food2/UIN03E/UIN03E00.HTM>
5. University of Arizona. **Using Focus Groups for Evaluation.**
<http://ag.arizona.edu/fcs/cyfernet/cyfar/focus.htm>
6. University of Minnesota, State Health Access Data Assistance Center. **Survey Research Tools and Services: Focus Group Methods.**
<http://www.shadac.umn.edu/shadac/survey/focusgroups.html>
7. University of Sydney. **Focus Group Interviews in Qualitative Research: A Review of the Literature.**
<http://www.scu.edu.au/schools/gcm/ar/arr/arrow/rlewis.html>
8. University of Wisconsin Cooperative Extension. **Focus Group Training Handout.**
<http://www.uwex.edu/ces/pdande/evaluation/pdf/FocusWkbk.pdf>
9. University of Wisconsin Cooperative Extension. **Focus Group Power Point Presentation.**
<http://www.uwex.edu/ces/pdande/evaluation/powerpt/FOCUS1002.PPT>

10. USAID Center for Development and Information Evaluation. **Conducting Focus Group Interviews**. http://pdf.dec.org/pdf_docs/PNABY233.pdf

Encuestas:

1. American Statistical Association. **Brochures about Survey Research**.
<http://www.amstat.org/sections/srms/whatsurvey.html>
2. American Statistical Association. **Resources for Methods in Evaluation and Social Research: Links to Survey Sites**.
<http://gsociology.icaap.org/methods/surveys.htm>
3. American Statistical Association, Section on Survey Research Methods. (1999). **What is a Survey**. <http://www.whatisasurvey.info/>
4. California Department of Health Services and Northern California Grantmakers AIDS Task Force. **Good Questions/ Better Answers: A Formative Research Handbook for California HIV Prevention Programs. "Surveys"**
<http://www.caps.ucsf.edu/capsweb/goodquestions/>
5. Creative Research Systems. **The Survey System: Survey Design**.
<http://www.surveysystem.com/sdesign.htm>.
6. Florida Cooperative Extension Service. **Conducting A Community Needs Assessment: Preliminary Data Collection Techniques**.
<http://edis.ifas.ufl.edu/pdffiles/HE/HE06000.pdf>
7. Professor **William M. Trochim, Cornell University**. Research Methods Knowledge Base: Constructing the Survey.
<http://www.socialresearchmethods.net/kb/surv writ.htm>
8. Queen Margaret College. **Questionnaire Design and Analysis Workbook**.
<http://www.tardis.ed.ac.uk/~kate/qmcweb/qcont.htm>
9. Queen Margaret College. **Sampling Workbook**.
<http://www.tardis.ed.ac.uk/~kate/qmcweb/scont.htm>
10. SPSS. *Write Good Survey Questions*.
<http://www.ryerson.ca/~mjoppe/ResearchProcess/WriteBetterQuestion.htm> University of Wisconsin Cooperative Extension. **Collecting Evaluation Data: Surveys**.
http://cecommerce.uwex.edu/pdfs/G3658_10.PDF
11. University of Wisconsin Cooperative Extension. **Collecting Evaluation Data: End of Session Questionnaires**. http://cecommerce.uwex.edu/pdfs/G3658_11.PDF

Entrevistas con personas claves:

1. Florida Cooperative Extension Service. **Conducting A Community Needs Assessment: Preliminary Data Collection Techniques.**
<http://edis.ifas.ufl.edu/pdffiles/HE/HE06000.pdf>
2. Mountain States Group, Inc. **Community Engagement-Needs Assessment: Conducting Key Informant and Focus Group Interviews.**
<http://deltarhpi.ruralhealth.hrsa.gov/documents/Conducting%20Key%20Informant%20Focus%20Group%20Interviews.pdf>
3. The Access Project. **Getting the Lay of the Land on Health: A Guide for Using Interviews to Gather Information.**
www.accessproject.org/downloads/final%20document.pdf
4. University of Illinois Extension—Program Planning and Assessment. **Needs Assessment Techniques: Using Key Informant Interviews.**
<http://www.aces.uiuc.edu/~PPA/NeedsAsmnt.htm>
5. University of Kansas Community Tool Box. **Chapter 38, Section 8: Conducting Interviews with Key Participants to Analyze Critical Events.**
http://ctb.ku.edu/tools/en/sub_section_main_1370.htm
6. USAID Center for Development and Information Evaluation. **Conducting Key Informant Interviews.** http://www.dec.org/pdf_docs/pnabs541.pdf

Foros comunitarios:

1. Cornell Cooperative Extension. **Conducting A Community Forum.**
<http://staff.cce.cornell.edu/administration/program/documents/townmtg.htm>
2. Florida Cooperative Extension Service. **Conducting A Community Needs Assessment: Preliminary Data Collection Techniques.**
<http://edis.ifas.ufl.edu/pdffiles/HE/HE06000.pdf>
3. Kansas University Work Group on Health Promotion and Community Development. **Chapter 3, Section 3: Conducting Public Forums and Listening Sessions.**
http://ctb.ku.edu/tools/en/sub_section_main_1021.htm
4. Minnesota Department of Health. **Community Forums and Public Hearings.**
<http://www.health.state.mn.us/communityeng/needs/needs.html#forum>
5. University of Illinois Extension—Program Planning and Assessment. **Using Community Meetings.** http://www.aces.uiuc.edu/~PPA/pdf_files/ComMeet1.PDF

Evaluación rápida:

1. The Audience Dialogue. **Know Your Audience: Chapter 13 Observation.** <http://www.audience dialogue.org/kya13.html>
2. California Department of Health Services and Northern California Grantmakers AIDS Task Force. **Good Questions/Better Answers: A Formative Research Handbook for California HIV Prevention Programs. "Field Notes and Observations".** <http://www.caps.ucsf.edu/capsweb/goodquestions/>
3. National Science Foundation. **The 2002 User-Friendly Handbook for Project Evaluation.** <http://www.nsf.gov/pubs/2002/nsf02057/start.htm>
4. University of Florida-Cooperative Extension Service. **Observation, Records, and Traces as Alternatives to Direct Questioning in Collecting Evaluation Data.**
http://edis.ifas.ufl.edu/BODY_PD015
5. University of Wisconsin Cooperative Extension—Program Development and Evaluation. **Collecting Evaluation Data: Direct Observation.**
http://cecommerce.uwex.edu/pdfs/G3658_5.PDF
6. USAID Center for Development and Information Evaluation. **Using Direct Observation Techniques.** http://www.dec.org/pdf_docs/pnaby208.pdf

7. Caroline C. Wang. **Photovoice: Social Change Through Photography.**
<http://www.photovoice.com/>

ANÁLISIS DE LOS DATOS

1. Centre for Applied Statistics, Lancaster University. **Statistics Glossary.**
www.stats.gla.ac.uk/steps/glossary/
2. Deakin University. **Introduction to Data Collection and Analysis.**
<http://www.deakin.edu.au/~agoodman/sci101/index.php>
3. Larry Gonick and Woollcott Smith. **Cartoon Guide to Statistics.** 1994;
HarperResource. (Available in many bookstores and at Amazon.com).
4. StatSoft. **Electronic Statistics Text Book.**
<http://www.statsoft.com/textbook/stathome.html>
5. University of North Carolina, Chapel Hill; Maternal and Child Health Toolbox. **Data Skills Online.** <http://www.sph.unc.edu/toolbox/> (Free online course).
6. University of Wisconsin Cooperative Extension. **Analyzing Quantitative Data.**
http://cecommerce.uwex.edu/pdfs/G3658_6.PDF
7. University of Wisconsin Cooperative Extension. **Analyzing Qualitative Data.**
http://cecommerce.uwex.edu/pdfs/G3658_12.PDF

PRESENTACIÓN DE LOS DATOS

1. Betty C. Jung. **Charting and Graphing Data: Data Presentation.**
<http://www.bettyjung.net/Graphing.htm>
2. Deakin University. **Graphical Data Presentation.**
<http://www.deakin.edu.au/~agoodman/sci101/chap12.php>
3. Marianne W. Zawitz, Bureau of Justice Statistics, Washington Statistical Society
Methodology Seminars. **Data Presentation: A Guide To Good Graphics.**
<http://www.scs.gmu.edu/%7Ewss/methods/zawitzg.html>
4. Marianne W. Zawitz, Bureau of Justice Statistics, Washington Statistical Society
Methodology Seminars. **Data Presentation: A Guide To Good Tables.**
<http://www.scs.gmu.edu/%7Ewss/methods/zawitzt.html>

5. Robert H. Rutchik, National Energy Information Administration. **EIA Guidelines for Statistical Graphs.** <http://www.eia.doe.gov/neic/graphs/preface.htm>
6. Statistical Services Centre, University of Reading. **Informative Presentation of Tables, Graphs and Statistics.**
<http://www.rdg.ac.uk/ssc/publications/guides/toptgs.html>

COMO ESCRIBIR UN INFORME

1. Colorado State University. **Writing Processes.**
http://writing.colostate.edu/references/index.cfm?guides_active=processes
2. Colorado State University. **Guide to Writing the Scientific-Format Paper.**
<http://writing.colostate.edu/references/processes/science/pop2a.cfm>
3. Colorado State University. **Guide to Speeches and Presentations.**
http://writing.colostate.edu/references/index.cfm?guides_active=speeches
4. Colorado State University. **Guide to Researching Sources.**
http://writing.colostate.edu/references/index.cfm?guides_active=research
5. Phil Bartle. **Report Writing.** <http://www.scn.org/ip/cds/cmp/modules/rep-int.htm>
6. University of Wisconsin Cooperative Extension. **Communicating Results: Tips and Practices (Power Point presentation).**
<http://www.uwex.edu/ces/pdande/evaluation/powerpt/TipsRS.PPT>

LOS PASOS QUE SIGUEN

1. **Association for Community Health Improvement.**
<http://www.communityhlth.org/communityhlth/index.jsp>
2. CDC. **Using Surveillance To Promote Public Health: Examples from the Pregnancy Risk Assessment Monitoring System (PRAMS).**
<http://www.cdc.gov/PRAMS/dataAct2002/index.htm>.
3. Community Partnerships on Older Adults. **Strategic Planning Resources.**
<http://www.partnershipsforolderadults.org/resources/topicresources.aspx?sectionGUID=753922c9-ded1-4921-82cc-b087db71bc8c>
4. Family Health Outcomes Project, UCSF. **Developing an Effective Planning Process: A Guide for Local MCH Programs.**
http://www.ucsf.edu/fhop/html/publications/pg_planGuide.htm.

5. Frank Martinelli, The Center for Public Skills Training. **Strategic Planning in Nonprofit and Public Sector Organizations.**
<http://www.uwex.edu/li/learner/spmanual.pdf>
6. Hedy Nai-Lin Chang and Judy Chynoweth. **Inclusive Governance: A Call to Action.** Foundation Consortium.
<http://www.foundationconsortium.org/how/library/policybriefs/policy5.pdf>
7. Jacquelyn McCroskey, **Getting to Results: Data Driven Decision Making for Children, Youth, Families and Communities.** Foundation Consortium.
<http://www.foundationconsortium.org/how/library/policybriefs/policy2.pdf>
8. Partnership for Prevention. **Comprehensive and Integrated Chronic Disease Prevention Action Planning Handbook for States and Communities:**
<http://www.prevent.org/images/stories/Files/publications/Chronic%20Disease%20Prevention%20Action%20Planning%20Handbook.pdf>
9. Phil Bartle. **Preparing a Community Action Plan: The Community Decides its Own Future.** <http://www.scn.org/ip/cds/cmp/modules/org-cap.htm>
10. Prevention Institute. **Environmental Nutrition and Activity Community Tool (ENACT).** <http://www.preventioninstitute.org/sa/enact/enact/index.htm>.
11. The Access Project. **Using Data: A Guide for Community Health Activists.**
<http://www.accessproject.org/downloads/data.pdf>
12. University of Wisconsin Cooperative Extension. **Community Group Member Survey: Using the Results.**
http://s142412519.onlinehome.us/uw/pdfs/G3658_9.PDF

ABOGACIA

1. Advocates for Youth. **My Voice Counts! Campaigns for Youth's Reproductive and Sexual Health: Advocacy and Organizing Toolkit:**
<http://www.advocatesforyouth.org/youth/advocacy/yan/toolkit/index.htm>
2. Families USA. **Making Public Programs Work for Communities of Color: An Action Kit for Community Leaders.** <http://www.familiesusa.org/resources/tools-for-advocates/kits/minority-health-tool-kit.html>
3. Families USA. **Making Radio Work For You: An Advocate's Guide on How to Use Radio Actualities and Talk Radio to Move Your Agenda Forward.**
<http://www.familiesusa.org/resources/tools-for-advocates/guides/radio-guide.html>.

4. First 5 California. **First 5 Advocacy Toolkit:**
<http://www.f5ac.org/files/advocacytoolkitnew.pdf>.
5. National Association of County and City Health Officials. **Public Health Communications Toolkit:**
http://www.naccho.org/advocacy/MarketingPublicHealth_toolkit_MediaRelationships.cfm.
6. Primary Care Society. **Primary Care Advocacy Kit:**
<http://www.primarycaresociety.org/Toolkit.htm>.
7. Tech Soup: The Technology Place for Non-profits. **Using E-mail as an Advocacy Tool: Can you make an impact?:**
<http://www.techsoup.org/howto/articles/internet/page1474.cfm>.
8. US Department of Health And Human Service, Agency on Aging. **Media Advocacy Toolkit:** http://www.aoa.gov/press/Media_Advocacy/Media_Advocacy.asp.
9. World Health Organization. **Global Health Advocacy Manual:**
http://www.globalhealth.org/assets/publications/advocacy_manual.pdf.

RECURSOS EN ESPAÑOL

Métodos de colección de datos:

1. University of Kansas-Community Toolbox. **Recolectando Información Sobre el Problema (Collecting Information About the Problem).**
http://ctb.ku.edu/tools/es/sub_section_main_1447.htm
2. The World Bank Group. **Metodos de Recopilación de Datos-Métodos Cualitativos (Data Collection Methods-Qualitative Methods).**
Spanish Link:
<http://www.worldbank.org/poverty/spanish/impact/methods/qualita/htm>
3. University of Kansas-Community Toolbox. **Evaluando la Comunidad-Asesorando las Necesidades y los Recursos de la Comunidad (Assessing Community Needs and Resources)**
http://ctb.ku.edu/tools/es/chapter_1049.htm
4. Project de Asistencia Técnica para la Supervivencia del Infantil. *(Child Survival Technical Support)*. **Manual de Evaluación Participativa del Programa: Involucrando a los participantes del programa en el proceso de evaluación**

(Participatory Evaluation Manual: Involving program participants in the evaluation process)

http://www.childsurvival.com/documents/manual_span.pdf

5. Programa de Gestión Comunitaria. (*Community Management Programme, Community Self-Management, Empowerment and Development*). **Participación en la Evaluación (Participation in Appraisal)**
<http://www.scn.org/mpfc/modules/par-ints.htm>

6. Fortalecimiento de los Sistemas de Salud en América Latina y el Caribe (Health Systems Strengthening In Latin America and the Caribbean). **Tesaruro (Thesaurus)**

Spanish Link:

http://www.lachealthsys.org/index.php?option=com_wrapper&Itemid=75

Valor de los mapas:

1. University of Kansas-Community Toolbox. **Identificando los Bienes y Recursos de la Comunidad (Identifying Community Assets and Resources)**
http://ctb.ku.edu/tools/es/sub_section_main_1451.htm
2. Programa de Gestión Comunitaria. (*Community Management Programme, Community Self-Management, Empowerment and Development*). **Examen de los recursos internos de una comunidad (Survey of Internal Community Resources)**
<http://www.scn.org/ip/cds/mpfc/modules/rch-irs.htm>

Cómo Involucrar a los Medios:

1. Agencia para Sustancias Tóxicas y el Registro de Enfermedades. (*Agency for Toxic Substances and Disease Registry*). **Fundamentos de Principios y Prácticas para la Comunicación sobre Riesgos para la Salud (Health Risk Communication Principles and Practices)**
http://www.atsdr.cdc.gov/es/HEC/riskprimer/es_medios.html
Para imprimir documento en version PDF:
http://www.atsdr.cdc.gov/es/HEC/riskprimer/es_risk.pdf
2. Administración para Niños y Familia, Departamentos de Salud y Servicios Humanos. (*Administration for Children and Families, U.S. Department of Health and Human Services*). **Cómo Involucrar a los Medios Masivos de Comunicación,**

Ejemplos de un Anuncio de Servio Público para Radio y Televisión (How to Involve the Media, Sample Press Release)

http://nccanch.acf.hhs.gov/frames/frameset_c.cfm?url=http%3A%2F%2Fnccanch%2Eacf%2Ehhs%2Egov%2Ftopics%2Fprevention%2Forganizations%2Fmedios%2Ecfm

3. Razón y Palabra: Revista Electronica en America Latina Especializada en Topicos de Medios de Comunicación. (*Razón y Palabra: Electronic Journal in Latin America Specialized in Media Topics*). **Cómo Preparar una Entrevista en los Medios de Comunicación (How to Prepare for and Interview in the Media)**

<http://www.razonypalabra.org.mx/actual/orojas.html>

4. UNICEF-Estado Mundial de La Infancia 2003 (*UNICEF-The State of the World's Children 2003*). **Como Tratar Con Los Medios De Comunicación (Mastering the Media)**

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