

Health behaviors and attitudes about tobacco among Native Hawaiian and Pacific Islander adults in California

The **California Native Hawaiian and Pacific Islander Tobacco Survey*** was developed by the UCLA Center for Health Policy Research and community partners to understand how certain health behaviors and attitudes regarding **tobacco** affect **Native Hawaiian and Pacific Islander (NHPI)** communities in California.



Among NHPI smokers...

1 in 6 (16.6%) did not try to quit smoking in the **past 12 months**

1 in 7 (14%) have never tried to quit smoking in their **lifetime**

2 in 5 (40.4%) delayed or did not get **FDA-approved cessation medicine[†]** due to **cost**

1 in 2 (52.3%) would rather receive cessation services at **NHPI-serving health organizations** than general health organizations

2 in 3 (65.8%) would be more likely to quit if more tobacco cessation services were **tailored to NHPI communities**

37.4% delayed or did not seek cessation services because of perceived **race-based discrimination**

Cessation methods used:

71.2% used NHPI-serving cessation services programs

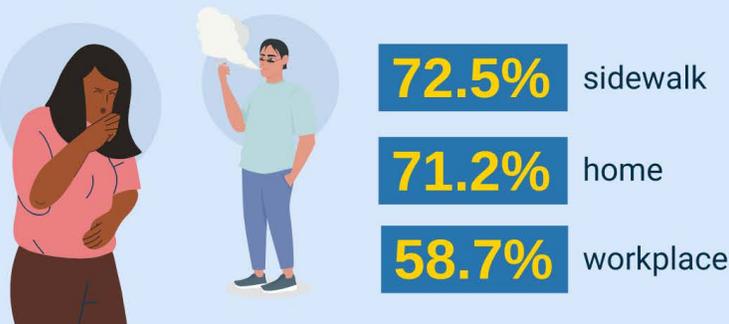
63.5% used vaping products

59.8% used FDA-approved cessation medicine

59.6% used a cessation hotline

Secondhand Smoke or Vape

NHPI adults were exposed in places such as...



Related Policy

Among NHPI adults...

3 in 4 (76%) agree or strongly agree on a **tobacco sales ban** to anyone born after 2025

More than **4 in 5** (83.2%) agree or strongly agree that apartment units should be **smoke- and vape-free**

*The California Native Hawaiian and Pacific Islander Tobacco Survey is a study that used non-probability recruitment methods, therefore data estimates may not be entirely representative of NHPI populations in California.

†Nicotine replacement therapy or prescription cessation medication (e.g. Chantix or Zyban)

Read the full report: <https://ucla.in/3NmgnJ7>