



Sponsorship Packages

UCLA Center for Health Policy Research
30th Anniversary Gala and Awards Dinner



Celebrating Three Decades of Impact

Join us as the UCLA Center for Health Policy Research marks 30 years of pioneering ways to put data and research into the hands of people who need it to fight for health care access and health equity.

A Gala Celebration on November 13, 2024, at UCLA's Luskin Center will honor the CHPR leadership, key researchers, and partners who have been integral to CHPR's milestone achievements of the last 30 years that have made California the state to emulate in health policy. From our leadership in helping to expand the ACA, to providing credible and comprehensive data on the health and health care needs of California's diverse communities through the California Health Interview Survey, to the dozens of research projects that shine a light on inequities across the state, join us as we reflect on our beginnings, reconnect with alumni and supporters, and reimagine our future.

Our 4th annual E.R. Brown Symposium on October 24, 2024, will be held in person at the Hammer Museum. This year's special symposium will showcase several of CHPR's innovations and impact that have led to our being recognized as one of the nation's leading health policy research centers. Looking forward, the symposium will also envision the future of health policy through new advances in research, evaluation, and community engagement, and advance what health and well-being can look like in the next 30 years.

Sponsorship partners for these milestone celebrations will have exclusive opportunities for recognition and impact on the future of actionable health data, student experiences, faculty support, and community partnerships.

30th Anniversary Sponsor Packages

Platinum

\$50,000 (\$47,200 tax deductible)

Our Platinum sponsor will be recognized as the lead sponsor of the gala and symposium and will also support a student fellow to work with the UCLA Center for Health Policy Research during the 2024–2025 academic year. (limited to one sponsor)

Benefits associated with the gala only:

- ✔ Verbal recognition as the lead underwriter of the gala during host remarks and logo recognition at event check in and reception area
- ✔ Opportunity to give a brief welcome to guests during the spoken program
- ✔ 20 tickets to the VIP reception and two dedicated tables at the seated dinner

Benefits associated with the gala and symposium:

- ✔ Logo or mention on CHPR's event landing page
- ✔ Inclusion on CHPR's event collateral and social media posts (LinkedIn, X [formerly known as Twitter], Instagram)
- ✔ A full spread (two-page) tribute in program

Gold

\$25,000 (\$22,200 tax deductible)

Benefits associated with the gala only:

- ✔ Verbal recognition during host remarks and logo recognition at event check in and reception area
- ✔ 20 tickets to the VIP reception and two dedicated tables at the seated dinner

Benefits associated with the gala and symposium:

- ✔ Logo or mention on CHPR's event landing page
- ✔ Inclusion on CHPR's event collateral and social media posts (LinkedIn, X [formerly known as Twitter], Instagram)
- ✔ A one-page tribute in program

Silver

\$15,000 (\$13,600 tax deductible)

Benefits associated with the gala only:

- ✓ Verbal recognition during host remarks and logo recognition at event check in and reception area
- ✓ 10 tickets to the VIP reception and seated dinner

Benefits associated with the gala and symposium:

- ✓ Logo or mention on CHPR's event landing page
- ✓ Inclusion on CHPR's event collateral and social media posts (LinkedIn, X [formerly known as Twitter], Instagram)
- ✓ A one-page tribute in program

Bronze

\$10,000 (\$9,160 tax deductible)

Benefits associated with the gala only:

- ✓ Logo recognition in event check in and reception area
- ✓ 6 tickets to the VIP reception and seated dinner

Benefits associated with the gala and symposium:

- ✓ Logo or mention on CHPR's landing page
- ✓ Inclusion on CHPR's event collateral and social media posts (LinkedIn, X [formerly known as Twitter], Instagram)
- ✓ A one-page tribute in program

Friend

\$5,000 (\$4,720 tax deductible)

Benefits associated with the gala only:

- ✓ Logo recognition in event check in and reception area
- ✓ 2 tickets to the VIP reception and seated dinner

Benefits associated with the gala and symposium:

- ✓ Logo or mention on CHPR's event landing page
- ✓ Inclusion on CHPR's event collateral and social media posts (LinkedIn, X [formerly known as Twitter], Instagram)
- ✓ A half-page tribute in program

Tributes in Printed Program

Full-page
(8.5" x 11")

\$1,000

Half-page
(8.5" x 5.5")

\$500

Quarter-page
(4.25" x 5.5")

\$250

Tributes are 100% tax deductible.

Files accepted: Print-ready PDF, InDesign, Illustrator, or Photoshop file, and hi-res jpg or png. October 1 deadline for submission. Please send to Tiffany Lopes at tlopes@ucla.edu.

Ticket Sales

General

\$250

(\$110 tax deductible)

Sponsor a Student Ticket

\$140

(100% tax deductible)



Purchase online at

www.giving.ucla.edu/CHPR2024



DONATION

Name:
Organization:
Phone: Office Home
Email: Office Home

I would like to purchase the following sponsorship or individual ticket(s) (Tax deduction amount included in parenthesis):

- \$50,000 Platinum Sponsorship (\$47,200)
\$25,000 Gold Sponsorship (\$22,200)
\$15,000 Silver Sponsorship (\$13,600)
\$10,000 Bronze Sponsorship (\$9,160)
\$8,000 Copper Sponsorship (\$4,400)
\$5,000 Friend (\$2,720)
\$250/each Individual Ticket (\$110)
\$140/each Sponsor a Student (\$140)
\$1,000 Full-page Tribute (\$1,000)
\$500 Half-page Tribute (\$500)
\$250 Quarter-page Tribute (\$250)

Tributes: Files accepted include print-ready PDF, InDesign, Illustrator or Photoshop file, and hi-res jpg or png. Submit to Tiffany Lopes at tlopes@ucla.edu by October 1.

PAYMENT

Enclosed is my check payable to the UCLA Foundation. Total: \$
Please charge this amount to my credit card. Total: \$
Name on Card: Type of Card:
Billing Address:
Credit Card Number: Exp. Date:
Signature:

For your protection, please do not email this form with your credit card information. Please provide us a number to reach you, or contact Eric Wilks at the number below.

Please mail payment with this form to:

UCLA Fielding School of Public Health
650 Charles E. Young Drive, South
Box 951772, Room 43-385 CHS
Los Angeles, CA 90095-1772

If you have questions about the event or program book, contact Tiffany Lopes at tlopes@ucla.edu

If you have questions about this donation, contact Eric Wilks at ewilks@support.ucla.edu or (310) 825-6464.

Thank you for your generosity and support. We look forward to sharing a wonderful evening with you!

Donor advised funds (e.g., Fidelity gift fund) and corporate matching platforms (e.g., Benevity, OneCause, etc.) do not permit donors to receive benefits in exchange for gifts they've made. If you wish to receive the benefits from this event, please pay the entire amount for this event with a source of funds other than a donor advised fund or corporate matching platform.

I/we decline all benefits from this event and will receive no good or services for this gift. My/our donation is 100% tax deductible.

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